

An Event By



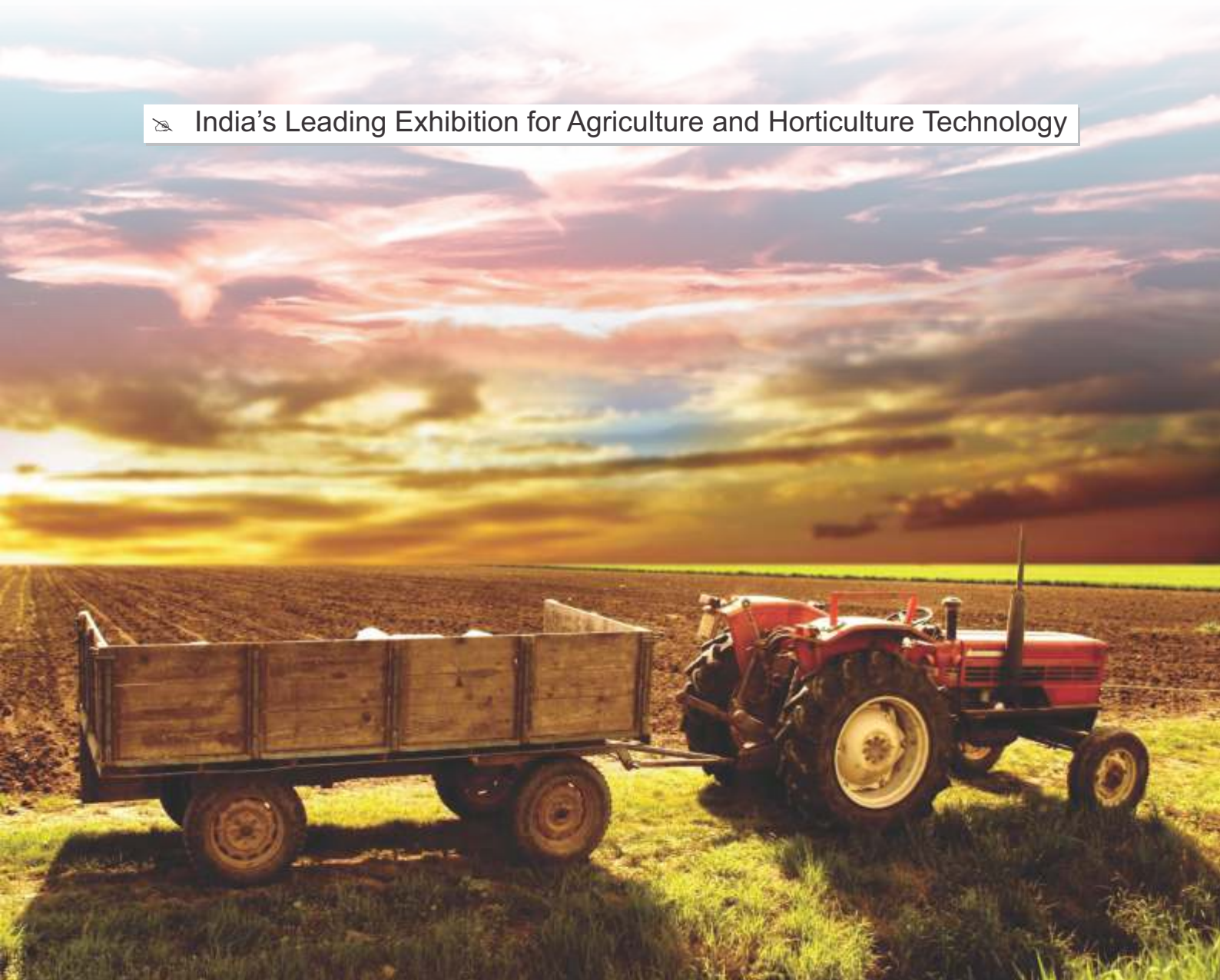
We Support



2-3-4 Feb 2018

Dusshera Ground, Mansa Road, Sirsa - Haryana

 India's Leading Exhibition for Agriculture and Horticulture Technology



www.krishiutsav.com



INTRODUCTION:

ADAMAS Events Pvt. Ltd. diversified its activities into organizing Trade Show, Conferences, Events & Exhibitions to promote the Indian Industries.

We have come up with a vast experience of organizing trade shows and conferences on agriculture, rice exhibition and allied industry, with a huge opportunity in this sector, we have created a floor to MSME's to showcase their innovation, product strength and creativity in front of the largest consumer sector of this world. Our strength lies in our ability to bring people & organizations across the world to collaborate & work together for mutual benefit. We have a wealth of experience of its advisory board-industrialists, trainers, event organizer, investment analysts and bureaucrats. Exhibition industry is taking a new shape, stepping forward every day and coming up with new ideas. The platform created by us is ultra modern and familiar to exhibitor and visitor both, Strength of Team ADAMAS is only hardworking and honesty of executing the committed words to our esteemed clients. We take care of things right from the conceptual development & design stage up to the hosting of the Events & Exhibition.

INDIAN AGRI MACHINERY - AN OVERVIEW

Farm machinery is a crucial driver of agriculture development in India. The last few years have been particularly remarkable for tractor industry with total 6,34,153 tractors sold in 2013-14 which is unprecedented in any country. The trend seems to be similar with other segments of the farm machinery sector such as combine harvesters, seed drills, threshers, laser levelers, etc. The joint efforts made by Government and industry have led to such progress in mechanization over the years. The agriculture equipment market in India is presently valued at approx 6 billion USD and has enormous potential for further growth.

What has driven this growth? The two strong drivers are (a) pressure on increasing crop productivities and (b) significant reduction in supply of labour for agriculture operations. The Government of India places high priority on reducing poverty by raising agriculture productivity. Empirical evidence confirms that there is a strong correlation between farm mechanization and agricultural productivity. States with greater availability of farm power show higher productivity as compared to others. Thus, there is heavy variation in level of mechanization across different regions of India.

Secondly, agriculture is a labour intensive activity. Cost of cultivation data shows that labour accounts for more than 40% of the variable cost of production in most cases. The labour intensive crops entails high manpower requirement, which is fast depleting and posing a big challenge to crop productivities. More recently, the wages of those employed in agriculture have also increased at a much more rapid pace in last six years compared to tractor prices. This has resulted in shift from labour-intensive to mechanization intensive techniques.

Transformations have begun in the country with efficient machinery being introduced in country for improving productivity, supported by favorable policy, infrastructure and market structure. The role of farm mechanization has now gone beyond tractorization with much more emphasis on optimal use of inputs and more innovations in the pre-harvest as well as post-harvest operations. The usage of farm machinery is expected to accelerate over the years in niche segments such as sugarcane harvester, sugarcane planters, cotton pickers, rice transplanters etc.

EXHIBITORS PROFILE

AGRI-MACHINERY & FARM TECHNOLOGIES

- ✓ Agricultural land levelers
- ✓ Agricultural dusters
- ✓ Animal cart
- ✓ Animal operated implements
- ✓ All-terrain vehicles (ATVs)
- ✓ Analytical instruments & equipment
- ✓ Balers and straw handling
- ✓ Crop drying
- ✓ Crop cleaning, grading & weighing equipment
- ✓ Chemical spraying
- ✓ Cultivators
- ✓ Fertilizer drill
- ✓ Fertilizer spreaders
- ✓ Forestry machinery
- ✓ Farm buildings
- ✓ Farm power
- ✓ Greenhouse technology
- ✓ Grassland / Forage harvesting
- ✓ Harrows
- ✓ Harvesting machine (Combine)
- ✓ Hydroponics
- ✓ Hand operated implements
- ✓ Irrigation systems and equipment
- ✓ Land reclamation and development
- ✓ Maize sheller
- ✓ Meteorological equipment
- ✓ Manure spreaders
- ✓ Miscellaneous equipment
- ✓ Other agricultural implements
- ✓ Pesticide sprayers
- ✓ Power tillers
- ✓ Potato digger
- ✓ Paddy separators & planter

- ✓ Plant protection equipment & engine
- ✓ Plastic crates and bins for horticulture products and procurement
- ✓ Ploughs
- ✓ Polyhouses
- ✓ Power and other implements
- ✓ Primary / secondary tillage
- ✓ Rice planter
- ✓ Replacement parts
- ✓ Seed drill
- ✓ Storage and handling machinery & equipment
- ✓ Satellite positioning systems (SPS)
- ✓ Sowing & planting equipment
- ✓ Tractors
- ✓ Trailers
- ✓ Threshers
- ✓ Vegetable and root crop harvesting
- ✓ Weeders
- ✓ Winnowers
- ✓ Wheel hoe
- ✓ Workshop tools & equipment

AGRI-SERVICES

- ✓ Agro services
- ✓ Animal waste management
- ✓ Banks & financial institutions
- ✓ Consultancy
- ✓ Contract farming
- ✓ Commodity exchange
- ✓ Crop drying, storage and disposal
- ✓ Crop management
- ✓ Education & training
- ✓ Grain harvesting

- ✓ Insurance
- ✓ Logistics
- ✓ Distribution
- ✓ Marketing organizations
- ✓ Nodal government agencies
- ✓ Packaging
- ✓ Research
- ✓ Consultancy organizations
- ✓ Social forestry
- ✓ Specialized transport system

AGRO PROCESSING INDUSTRY

- ✓ Horticulture, floriculture & aquaculture
- ✓ Livestock
- ✓ Crop processing
- ✓ Crop transport & handling equipment
- ✓ Fruit & vegetable processing
- ✓ Dairy & poultry farming
- ✓ Flour, pulses
- ✓ Oil seed mills
- ✓ Freezing & refrigeration equipments

INPUTS

- ✓ Agro chemicals
- ✓ Bio control agents
- ✓ Bio pesticides
- ✓ Fertilizers
- ✓ Hybrid seeds / grains & crops
- ✓ Insecticides
- ✓ Nutrients
- ✓ Pesticides

VISITOR PROFILE

- ✓ Agriculturists
- ✓ Agri students
- ✓ Agriculture departments
- ✓ Agri engineering units
- ✓ Agri marketing boards
- ✓ Agro industry corporations
- ✓ Agro producers
- ✓ Central & State government departments and agencies

- ✓ CEOs / Senior managers of Indian companies / MNCs
- ✓ Dealers for farm equipments and machineries
- ✓ Entrepreneurs
- ✓ Farmers
- ✓ Farm contractors & garden contractors
- ✓ Floriculturists
- ✓ Horticulturists
- ✓ International business delegations

- ✓ Landscape suppliers
- ✓ Plantation owners
- ✓ Research associates & technologists
- ✓ Seed certifying agencies
- ✓ Seed & fertilizer traders, whole sellers and retailers
- ✓ Universities & research institutions

WHY SIRSA

Sirsa district economy is primarily based on agriculture more than 80% of total working force is engaged in agriculture sector. There are 326 villages, 331 panchayats and its population is 12,95,114. Geographical area of the district is 4,27,177 hectares. Which is 10.3% of total geographical area of the state? There are 1,26,156 farming families in the district average holding per farming family is 3.6 acres. Sirsa and the adjoining district Fatehabad are best places for cotton-wheat cropping systems. The main crops of the district are Cotton, Paddy, Guar, Bajra in Kharif and Wheat & Raya (Mustard) and Gram in Rabi.

EVENT COMPONENTS

- ✓ Progressive Farmers delegations
- ✓ Reverse Buyer-Seller Meet
- ✓ Live Demonstrations
- ✓ B2B, B2G & B2C Meetings
- ✓ Kisan Goshtis

THE EVENT

Krishi utsav 2018, is your single window interface to the global agricultural equipment and machinery market, current trends, growth drivers, new product innovations, recent industry activity, and undiluted focus on global majors who represent this booming sector. It is the only business to business event of its kind offering a single venue interface between Indian & global players in the agri-machinery sector.

Krishi utsav's practical relevance, scope, depth and international reach continue to grow with each edition. This year, besides an increase in the number of exhibitors, a more robust global flavor will also be captured in the diversity and number of pavilions. In fact, Krishi utsav 2018 will build upon its credentials and unparalleled reputation as the only global meeting place in India for the mechanized agricultural sector.

PARTICIPATION COST

TYPES OF STALL OR RAW SPACE		RATES INR/Sq.M.
INDOOR	Basic Shell Stand (Min. 9 Sq.M.)	8000
	Raw Space (Min. 18 Sq.M.)	7500
OUTDOOR	Raw Space (Min. 50 Sq.M.)	2500
	Live Demo Area (Min. 100 Sq.M.)	500

Ready to use Built up stalls with Back & Side Wall,
Table, Chair, Carpet, Spot Light, Fascia, Power Supply.

Power load charged extra

Service Tax, GST charged extra as applicable

CONTACT US

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